



# ALEXANDER ROBINO

## Multimedia Specialist

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### Summary

I'm a versatile multimedia storyteller with over a decade of experience across journalism, video production, photo content, and digital media. I've contributed to projects for Amazon, Netflix, Warner Bros, PBS, and major YouTube influencers. My work spans internal corporate content, music videos, documentaries, and feature film crews. As a writer and journalist, my bylines appear in The Beer Connoisseur, Cascadia Daily News, and more. I'm equally at home in the field with a camera, in post-production suites using Adobe Creative Suite, or behind the scenes as a project coordinator and editor. Currently completing my BA in interdisciplinary writing to deepen my editorial and creative storytelling skillset. Open to full-time or contract roles in video production, digital storytelling, writing, or multimedia journalism.

### Strengths

Directing / Video Editing / Project Management / Writing (Creative; Copy; Journalism) / Photography / Camera Operation / Organization

### Industry Skills

Video Production / Audio Production / Production Coordination / Podcasting / Digital Publishing / Team Leadership / AP Style / Crowdfunding  
Onscreen Interviews / Social Media / Color Grading / Research / Office Operations / Content Creation / Video Editing Instruction / File Management

### Hardware, Software, & Web Services

Apple / PC / DSLR's / Video cameras / SLR's / Publishing Platforms / Audio Interfaces / Microphones / Adobe Premiere / Adobe Audition  
Adobe After Effects / Adobe Photoshop / DaVinci Resolve / Slack / Microsoft Office / Google Suite / Dropbox / Iconik / S3 / Asana / Airtable / Quip

### Education

- Western Washington University  
*BA Writing and Journalism*
- Portland Community College  
*AAS Video Production; AGS General Studies; Asian Studies Focus Award; Summa cum laude*
- Frederick County Community College, Maryland  
*Certification in Film Production and Television Broadcasting*

### Recent Positions

#### Freelance Journalism

Feb'24 - Now

-I've had articles published in Beer Connoisseur Magazine, Cascadia Daily, and The Western Front.

#### Joyco Digital | Videographer & Editor

Nov '23 - Feb '24

Produced video and social media content for a diverse clientele within the region  
Leveraged Adobe software for post-production editing  
Captured product and portrait photographs to meet client specifications  
Developed storyboards, animatics, scripts, pitch deck materials for client review  
Delivered comprehensive and personalized video editing instruction to clients  
Performed color grading for both video footage and photographs  
Provided consultation on multimedia equipment investments  
Prepared project proposals for prospective collaborations with clients  
Employed multimedia equipment to achieve high-quality results  
Conducted prospect research to identify potential clients

#### Wondery, an Amazon Company | Project Coordinator

April '22 – June '23

Orchestrated podcast publishing across Wondery, Amazon Music, Audible, and Apple Podcasts  
Served as liaison for SmartLess, a globally recognized podcast  
Managed data flows and cascades between platforms and paywalls  
Coordinated with podcast production teams and managed media files  
Managed ad tech processes (insertion, updates, removal).  
Heavily utilized, edited, and maintained extensive spreadsheets.  
Transcribed podcast episodes using software like Sonix.ai and GSuite  
Leveraged tools like Wordpress, Asana, Quip, and Airtable for streamlined workflows  
Utilized Adobe Audition for audio adjustments

## Work History

Category	Company	Job Title	Start Date	End Date
Commercial	Joyco Digital	Video & Editor	November 2023	February 2024
Corporate	Wondery, an Amazon Company	Project Coordinator	April 2022	June 2023
Corporate	Mike Andes Media	Media Associate	January 2022	March 2022
Music Video	K-Penn, "BOXOUT"	Director; Editor; Colorist	April 2021	April 2021
Music Video	Marcus McCauley, "Antisocial"	Director; Editor; Colorist	May 2020	July 2020
Television	PBS , "Summer of Space"	Production Assistant	June 2019	June 2019
Feature Film	"The Dark Divide"	Locations Office Production Assistant	May 2019	July 2019
Commercial	Schmeltzer Kino (Fashion, Dance)	Assistant Director	February 2019	May 2020
Corporate	Amazon Web Services	Assistant Camera Operator	February 2019	February 2019
Short Film	"Ocean Soul"	Crowdfund Coordinator; Colorist	January 2019	April 2019
Music Video	Shelby Harvey, "If"	Assistant Director	January 2019	January 2019
Music Video	Gabe Fleck, "I Want To Be With Myself"	Director; Editor; Colorist; Roto Supervisor	October 2018	November 2018
Other	The Toads in Concert (Concert)	Camera Operator	September 2018	September 2018
Short Film	"Woods: A Survival Story"	Director; Editor; Colorist	June 2018	September 2018
Television	Warner Brothers / Hulu, "Shrill"	Locations Office Production Assistant	June 2018	July 2018
Music Video	Joe Kye, "Stick On Me"	Grip	May 2018	May 2018
Television	Sidestreet Entertainment, "Documentary Now!"	Production Assistant	April 2018	June 2018
Short Film	No Sunrise Wasted, "Malignant"	Key Production Assistant	April 2018	April 2018
Commercial	Woobie & Warfly LLC (Fashion)	Photographer	January 2018	February 2018
Commercial	Maripoll (Retail Store Profile Piece, Ad)	Director; Videographer; Editor; Image Tech	December 2017	June 2018
Commercial	Artifact: Creative Recycle (Fashion)	Videographer; Editor; Image Tech	December 2017	February 2018
Corporate	Portland Community College	Multimedia Lab Technician; Video Producer	October 2017	June 2019
Other	The Bridge (College Paper)	Photographer; Writer	September 2017	December 2017
Commercial	Bloom (Dispensary)	Video/Photo; Social Media Marketing	June 2017	May 2018
Commercial	A Conversation On Race (Meetup Ad)	Director; Sound Technician; Music; Editor	January 2017	January 2017
Commercial	Kids' Carpentry Seattle (Youth Program Ad)	Director; Sound Technician; Music; Editor	September 2016	October 2016
Other	A Free Spirit Life (Podcast)	Audio Post Production; Podcast Setup	August 2016	October 2016
Short Film	AMWORLD Films - Book Release Trailer, Films	Additional Music; Grip; Boom Operator	January 2014	July 2019
Television	The X Factor	Production Assistant	April 2012	April 2012
Corporate	Video Soup: Farmer's Insurance, H&R Block	Grip	January 2012	March 2012
Music Video	Felt, "Glory Burnin"	Grip	November 2008	November 2008

***Testimonials and letters of recommendation provided upon request.***