

ALEXANDER ROBINO

Multimedia Storyteller / Freelance Journalist

Bellingham, WA | alexrobino@gmail.com | www.linkedin.com/in/alexanderrobino | www.alexanderrobino.com

I have over a decade of experience producing, editing, reporting, and publishing content across digital media, journalism, blogging, podcasting, video production, and multimedia storytelling. I am familiar with fast-turnaround editorial workflows, CMS-based publishing, audience-focused digital presentation, and cross-platform storytelling.

CORE SKILLS

Editorial & Reporting: Feature Reporting | Interviewing | Research | Fact-Checking | Source Evaluation | AP Style | Copyediting | Line Editing | Headline Writing | Display Copy | Conversational News Copy | Deadline Writing

Digital Production: CMS Publishing | Digital Story Packaging | Live Coverage Support | SEO Fields | Metadata | Audience Engagement | Social Media Strategy | Newsletter/Editorial Production | Performance-Informed Editing | Cross-Platform Publishing

Multimedia: Video Editing | Clip Selection | Visual Curation | Photo Editing | Audio Editing | Podcast Publishing Workflows | Short-Form & Long-Form Content | Interview Editing | Narrative Editing

Workflow & Collaboration: Editorial Coordination | Cross-Functional Production | Remote Team Communication | Training Support | Project Tracking | Deadline Management | Media Asset Management | Production Calendars

Tools & Platforms: Adobe Premiere Pro | Adobe Audition | After Effects (basic) | Photoshop | DaVinci Resolve | WordPress | CMS Publishing Tools | Google Workspace | Asana | Airtable | Slack | Microsoft Office | Media Asset Management Systems

PROFESSIONAL EXPERIENCE

Freelance Journalist / Multimedia Storyteller — Various Publications & Clients

2024 – Present

- Report, write, edit, and produce journalism and multimedia work across culture, business, environment, local news, and public-interest subjects
- Published work has appeared in The Beer Connoisseur, Cascadia Daily News, and The Western Front
- Build stories through interviews, document review, background research, source evaluation, and fact-checking
- Write clean, accessible copy with attention to accuracy, structure, tone, reader clarity, headlines, and digital presentation

SELECTED PUBLICATIONS

“An Inconvenient Booze: The Fight Against Forever Chemicals in Beer” — The Beer Connoisseur

“IPA or AIPA? Two Local Brewers Clash on AI in Beer and Business” — The Beer Connoisseur

“What’s the Deal With the Steaming Rocks on Western’s Campus?” — Cascadia Daily News

“Want to Stay in Bellingham After Graduation?” — The Western Front

Videographer & Editor — Joyco Digital

2023 – 2024

- Edited short-form and branded video content for YouTube, Instagram, and LinkedIn
- Turned interviews, product footage, and client assets into polished digital stories
- Shaped pacing, structure, captions, b-roll, and motion elements to improve clarity and engagement
- Delivered fast-turnaround edits while collaborating with clients on concepts, revisions, and final delivery

Project Coordinator — Wondery / Amazon

2022 – 2023

- Coordinated podcast publishing workflows across Amazon Music, Audible, and Apple Podcasts
- Managed CMS tasks, metadata, schedules, tracking documents, and release workflows
- Maintained production information across Airtable, Asana, Quip, Slack, Google Workspace, and internal systems
- Supported publishing readiness through post-production support, asset tracking, quality control, and distributed team coordination

EDUCATION

Western Washington University 2026 — BA, Writing & Multimedia (Summa Cum Laude)

Portland Community College 2019 — AAS, Video Production (Summa Cum Laude)